

Clouds, Space & Black Boxes

Thomas Vander Wal

Presented at Design Engaged
Berlin, Germany
11 November 2005

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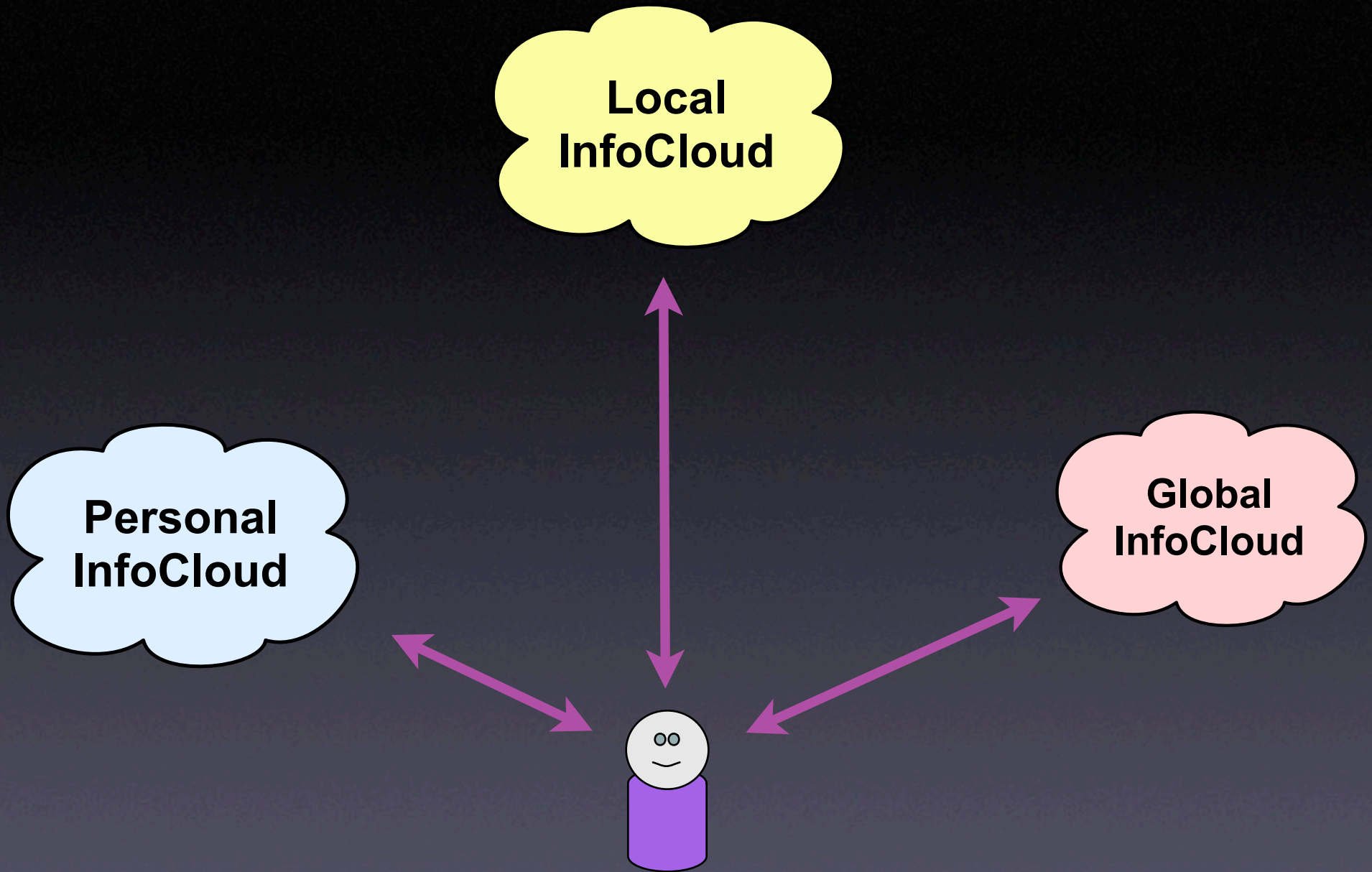


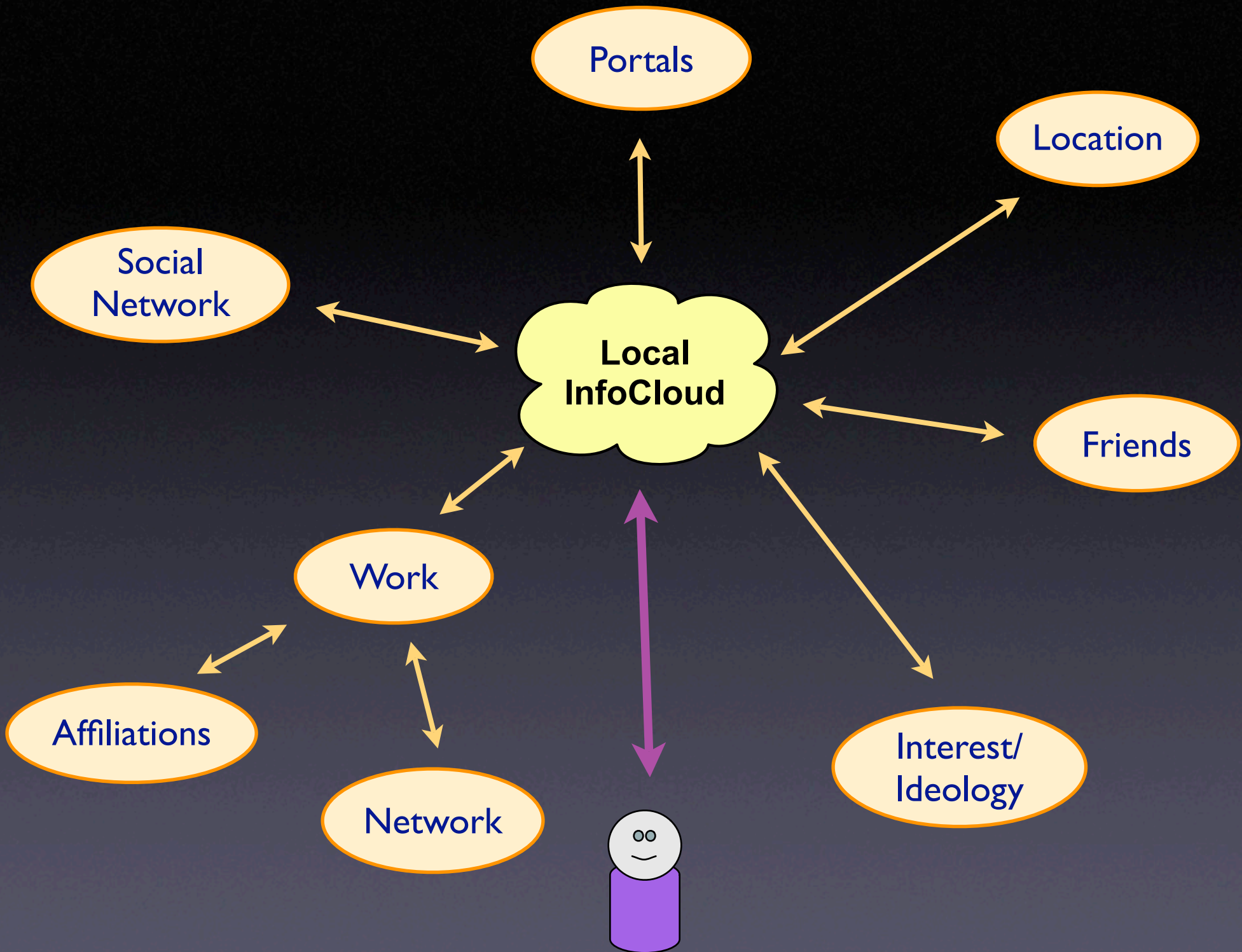
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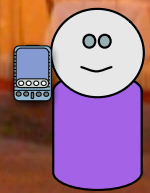


Soenda Kelapa
Indonesische
Restaurants

RESTAURANT
SOENDA KELAPA
INDONESISCHE SPECIALS



FORMA



Aggregation

Trust

Privacy

Aggregation

+

Trust

+

Privacy



Black Box

Amazon A9

28 Partial Address Entries
4 Social Networks
0 Other Portals
0 Calendar Entries



457 Address Book Entries
9 Social Networks
4 Portals
322 Calendar Entries

Smart Black Box

Danke