


# IA and the Personal InfoCloud

Thomas Vander Wal  
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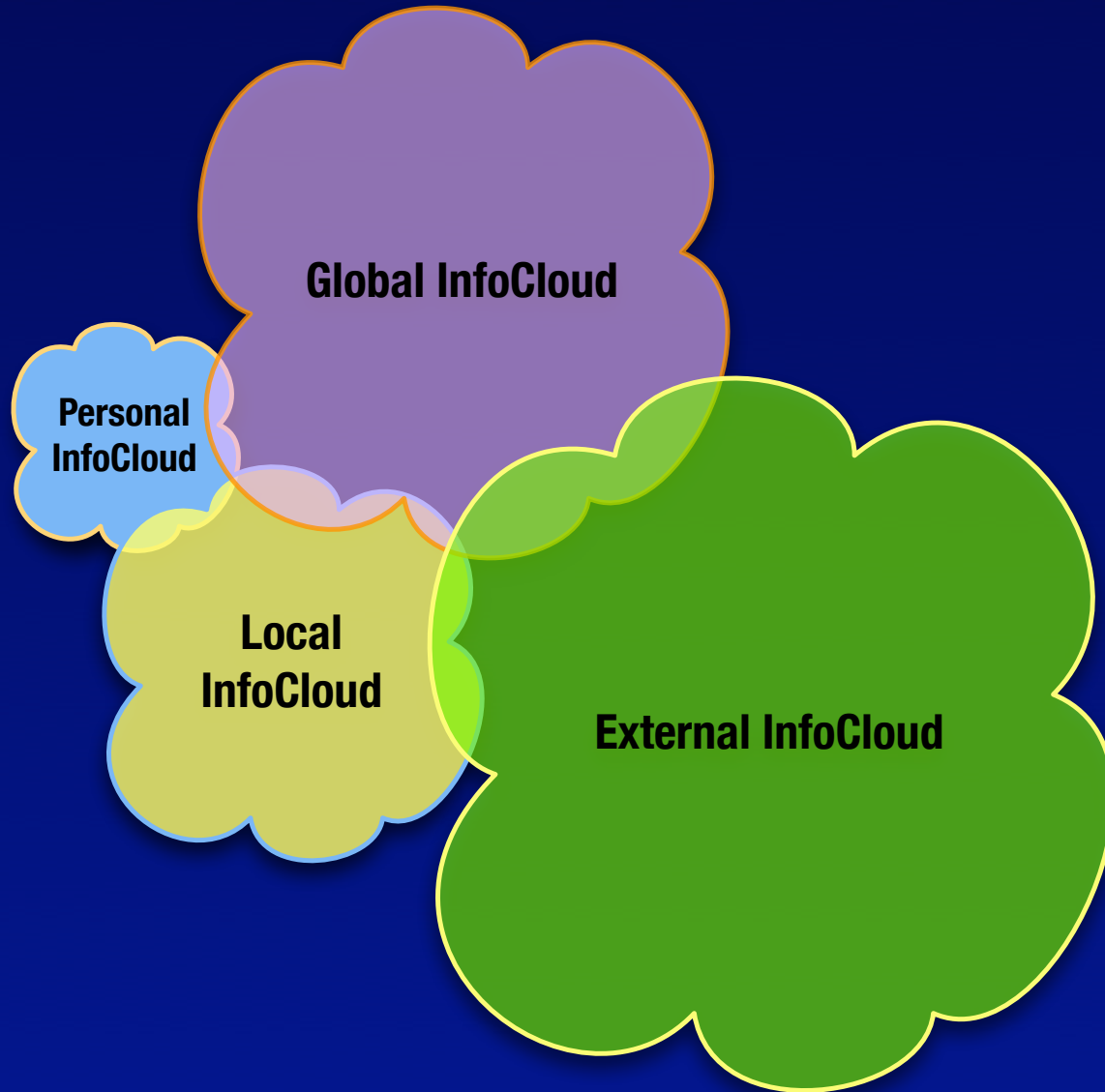
# Personal InfoCloud



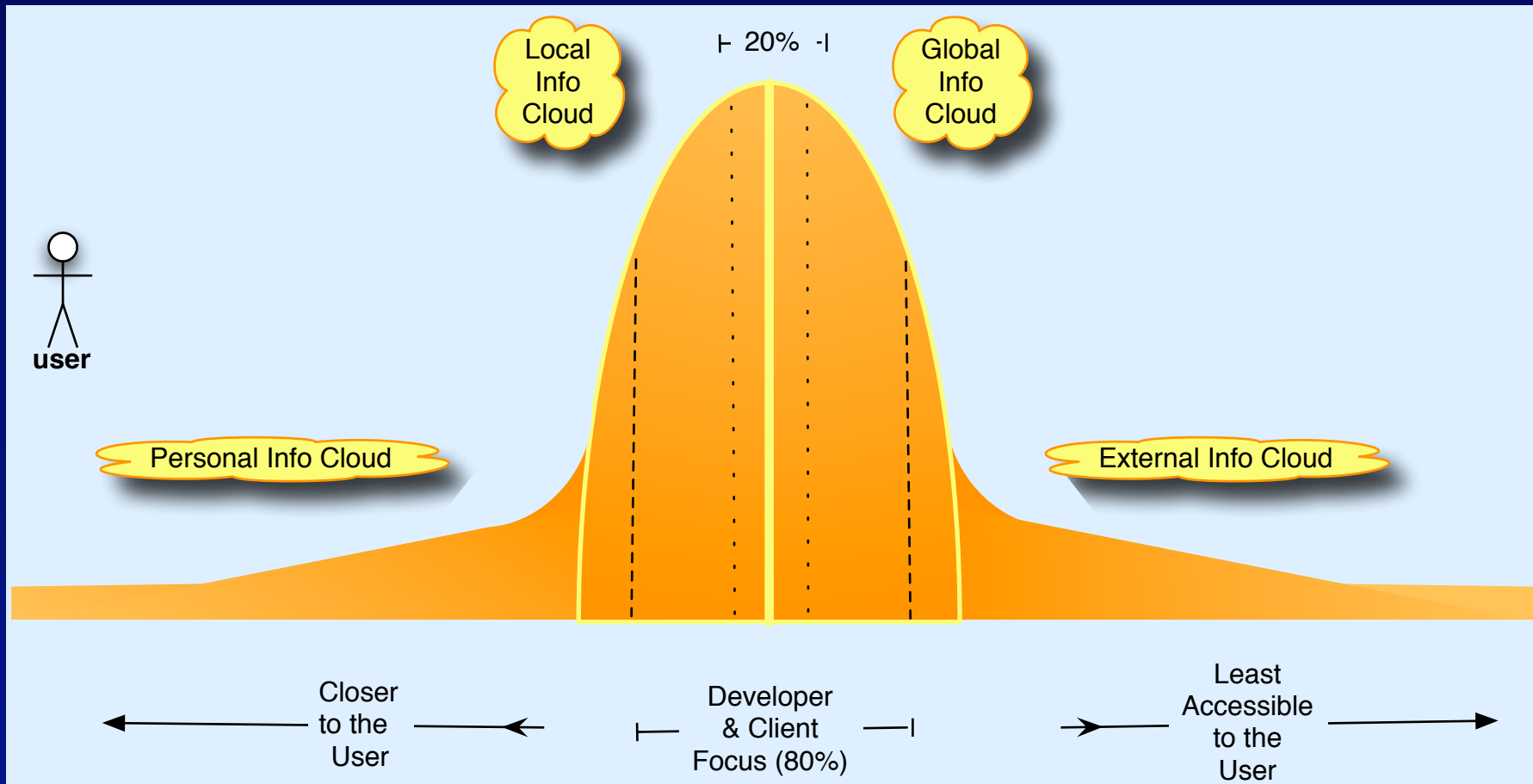
**Personal  
InfoCloud**

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# InfoClouds



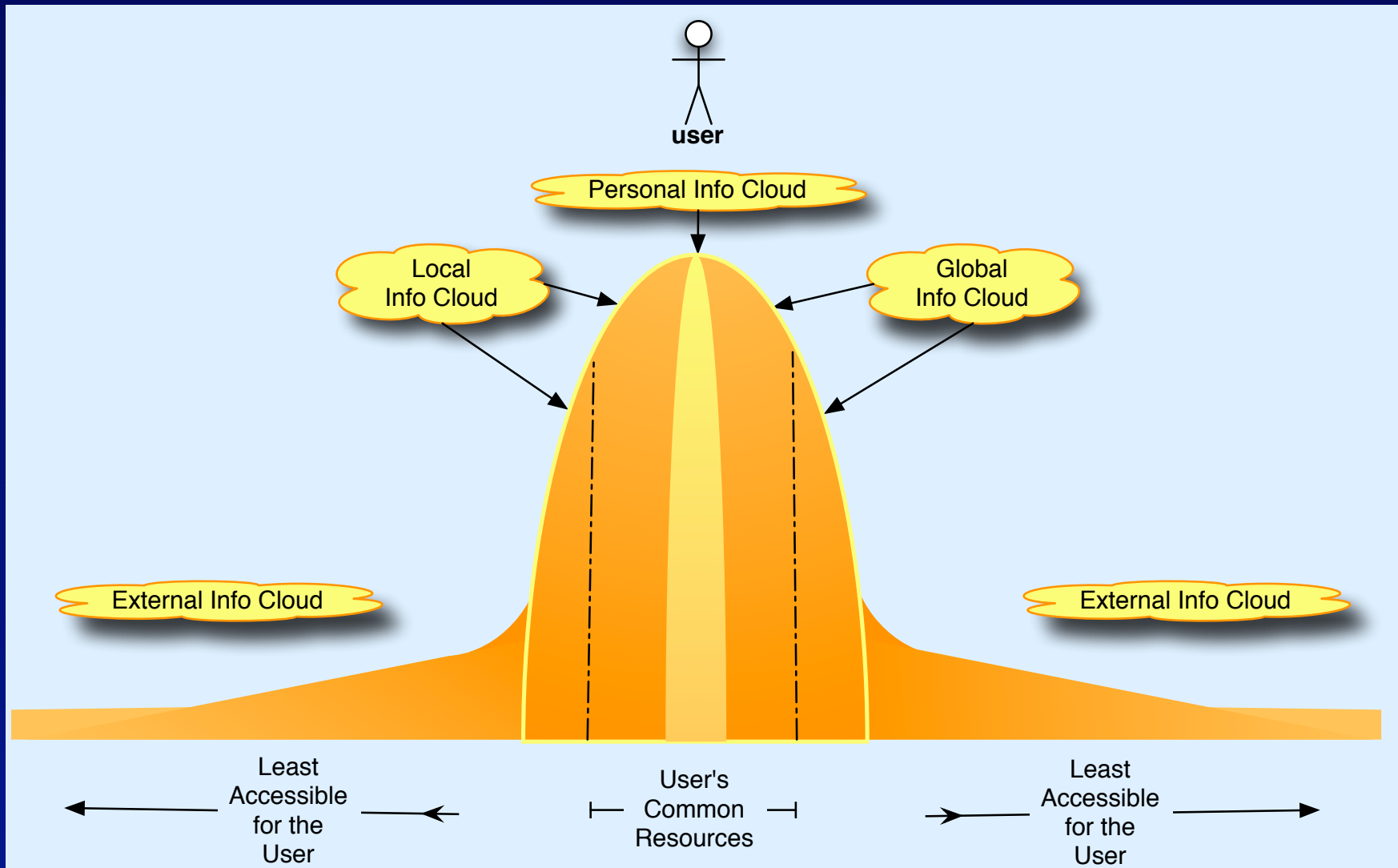
# IAs & Personal InfoCloud?



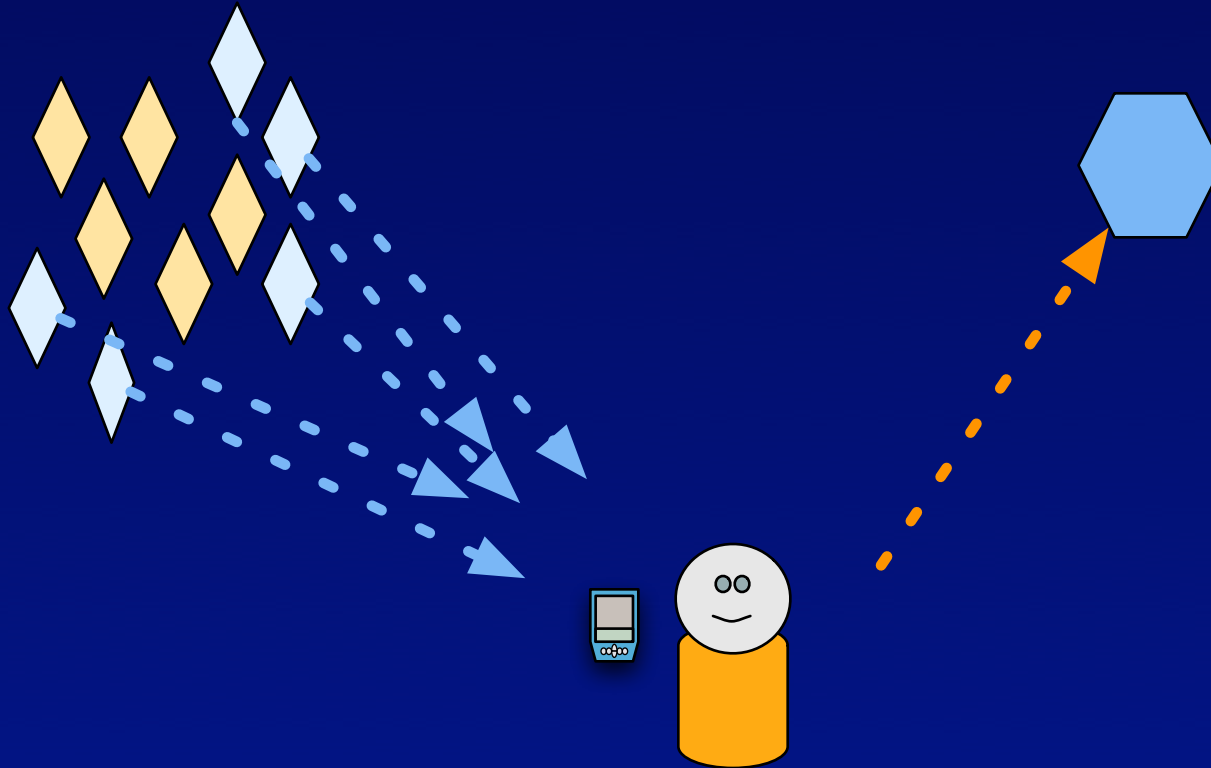
# Key Properties of PIC

- Person-centered
  - Access
  - Organization
  - Tasks, actions, context aware
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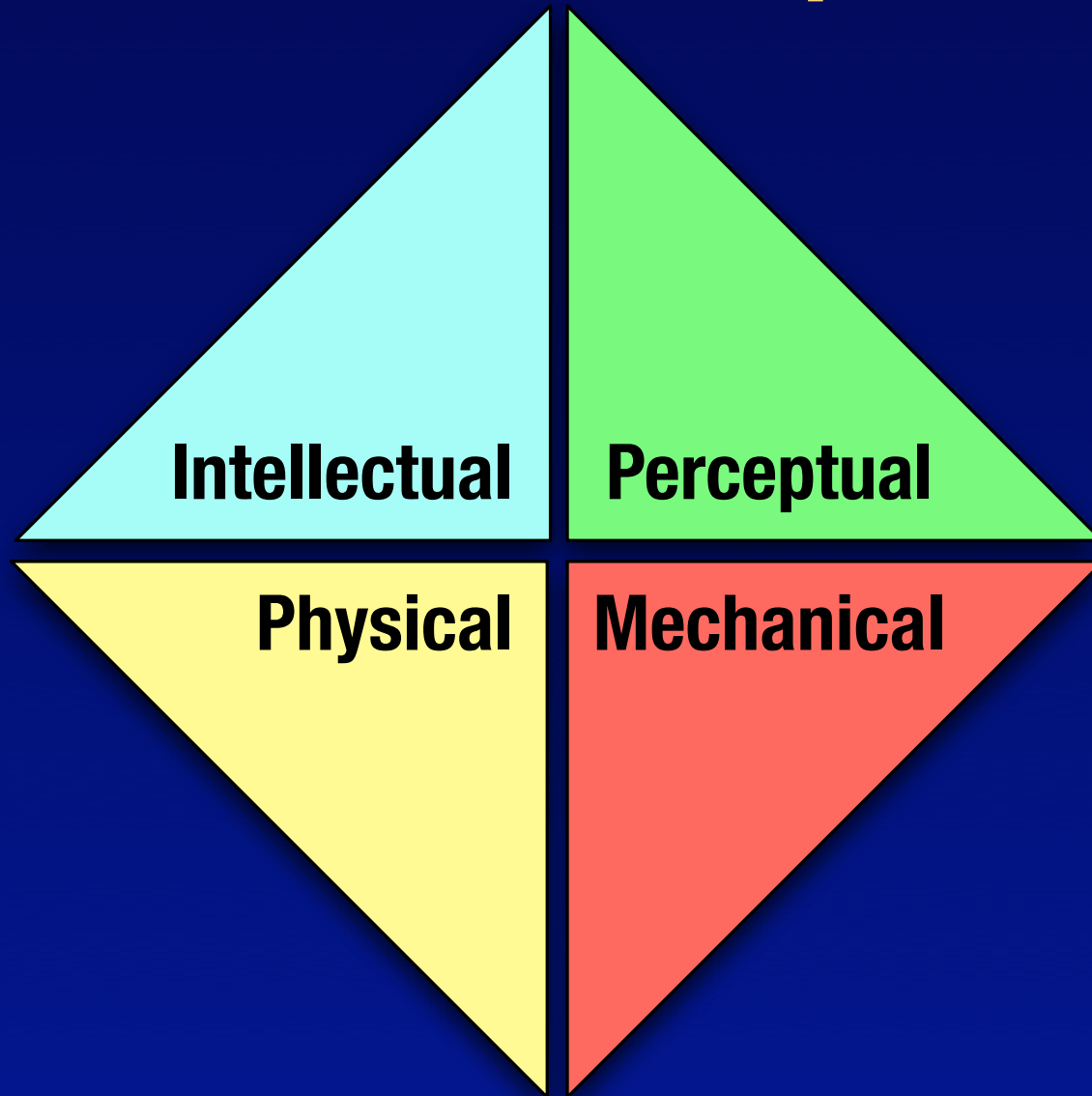
# Person Attracts Information



# Model of Attraction

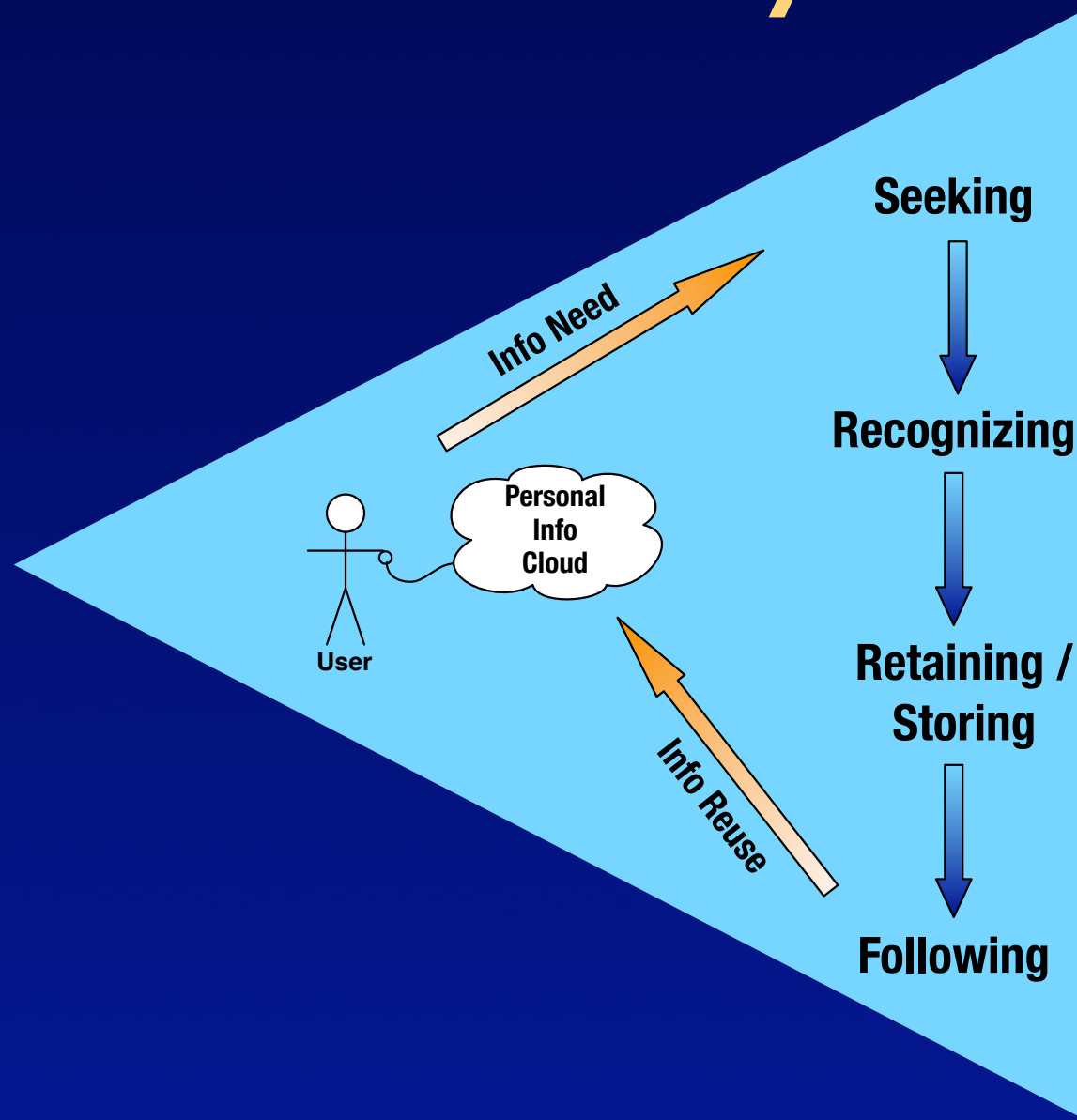


# MOA - Receptors





# Info Life Cycle

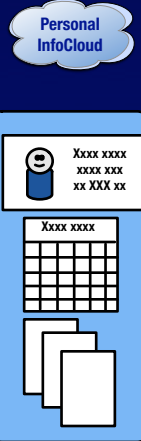
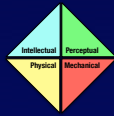


# Info Reuse



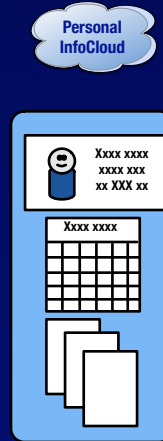
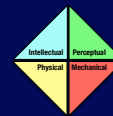
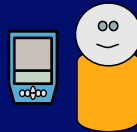
# Work

## Desk



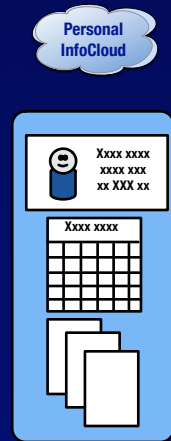
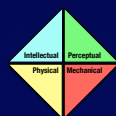
# Mobile

## Transit

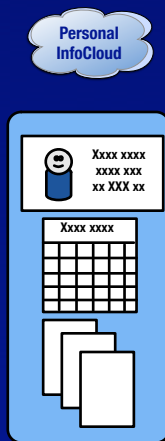
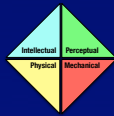


# Home

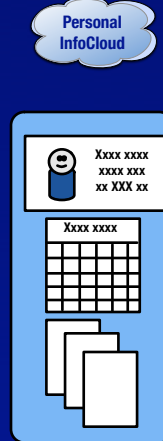
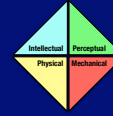
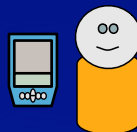
## Living Room



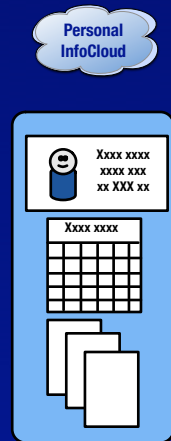
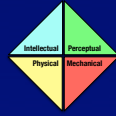
# Meetings



# Driving



# Office



# How to: PIC for IA

- Build persona including:
    - MoA receptors
    - Location/environment
    - User tasks/context
  - Design for adaptability
    - People have their own perceptions, needs, and uses for the information
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# Structuring Information

- Structure information and its container for
    - Deep linking
    - Externally stored usage
    - Externally structured
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# Focus: Person & Info Reuse

- Learn what people do with your information
  - Understand various use contexts of the for the information and the context and actions for reuse
  - Build scenarios
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# Design & Develop: Standards

- Information offerings:
    - Flexible
    - Open Standards
    - Proprietary or Application-based Standards
    - API Friendly
  - Offer more than one option
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# Contact

E-mail: [thomas@vanderwal.net](mailto:thomas@vanderwal.net)

AIM: vanderwal

Presentation Home:

<http://vanderwal.net/essays/pic/050305/>

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